

What is claimed is:

1. A fibrous structure comprising a fiber and a fiber flexibilizing agent system comprising a fiber flexibilizing agent wherein the increase in opacity of the fibrous structure resulting from the fiber flexibilizing agent system is greater than the net increase in opacity of the fibrous structure resulting from individual components of the fiber flexibilizing agent system.
2. The fibrous structure according to Claim 1 wherein the fiber comprises a cellulosic fiber.
3. The fibrous structure according to Claim 1 wherein the fiber flexibilizing agent is selected from the group consisting of humectants and plasticizers.
4. The fibrous structure according to Claim 3 wherein the plasticizer comprises a polyhydroxy compound.
5. The fibrous structure according to Claim 4 wherein the polyhydroxy compound comprises polyethylene glycol.
6. The fibrous structure according to Claim 5 wherein the polyethylene glycol has a weight average molecular weight of from about 100 to about 500 g/mol.
7. The fibrous structure according to Claim 1 wherein the fiber flexibilizing agent system further comprises an opacity increasing agent.
8. The fibrous structures according to Claim 7 wherein the opacity increasing agent is selected from the group consisting of: particulates, pigments, fillers and mixtures thereof.
9. The fibrous structure according to Claim 7 wherein the opacity increasing agent is selected from the group consisting of: clay, calcium carbonate, titanium dioxide, talc, aluminum silicate, calcium silicate, alumina trihydrate, activated carbon, pearl starch, calcium sulfate, glass microspheres, diatomaceous earth, and mixtures thereof.



10. The fibrous structure according to Claim 1 wherein the increase in opacity of the fibrous structure resulting from the fiber flexibilizing agent system is 0.05% points greater than the net increase in opacity of the fibrous structure resulting from individual components of the fiber flexibilizing agent system.
11. The fibrous structure according to Claim 7 wherein the fiber flexibilizing agent and the opacity increasing agent are present in the fiber flexibilizing agent system at a weight ratio of from about 2:1 to about 100:1.
12. The fibrous structure according to Claim 1 wherein the fiber flexibilizing agent is present in the fibrous structure at from about 2% to about 30% by weight of the fibrous structure.
13. The fibrous structure according to Claim 7 wherein the opacity increasing agent is present in the fibrous structure at from about 0.02% to about 15% by weight of the fibrous structure.
14. A single-ply or multi-ply sanitary tissue product comprising a fibrous structure according to Claim 1.
15. A method for making a fibrous structure, the method comprising the steps of:
 - a) providing a fibrous structure;
 - b) contacting the fibrous structure with a fiber flexibilizing agent system comprising a fiber flexibilizing agent such that the change in opacity of the fibrous structure resulting from the fiber flexibilizing system is greater than the net change in opacity of the fibrous structure resulting from individual components of the fiber flexibilizing agent system.
16. The method according Claim 15 wherein the fiber flexibilizing agent system further comprises an opacity increasing agent.
17. A fibrous structure made by the method according to Claim 15.

18. A single-ply or multi-ply sanitary tissue product comprising a fibrous structure according to Claim 17.